



VIII Beeronomics Conference

University of Milano-Bicocca (Italy)

Department of Economics, Management and Statistics

June 19-22, 2024

CALL FOR PAPERS

The Beeronomics Society invites you to the VIII Beeronomics Conference - The Economics of Beer and Brewing. The conference aims to attract an international audience from all fields of economics, business administration, social science, health and environment, industry and innovation, logistic and supply chain management related to beer and brewing. Participants who would like to attend and present a paper are invited to submit an abstract by **Sunday 25th February 2024**.

Possible topics include but are not limited to:

- A: Trends and driving forces in local and global beer production, consumption, distribution
- B: Management, marketing, market structure and industrial dynamics
- C: Individual beer choice and health
- D: Policy and regulation
- E: Impact of beer on society and culture
- F: Environmental issues affecting beer and brewing
- G: Others: food industry and alternatives to beer

Important dates:

- February 25th, 2024:** Deadline for abstract submission.
- March 10th, 2024:** Decision on acceptance/rejection.
- April 21st, 2024:** Registration deadline.
- May 15th, 2024:** Submission of full papers.

Preliminary Event Schedule (at a glance):

- June 19th, 2024:** Event Registration and Welcome Reception.
- June 20th-21st, 2024:** Conference Plenary and Parallel Sessions, Gala Dinner.
- June 22nd, 2024:** Field Trip and Excursion.

Submission:

Abstracts should provide a clear context of the work, findings and implications for future impact. Abstract should also indicate why their contribution is innovative and which fields would benefit from the research.

Format: Arial (any font type) 12dpc. Length: max 600 words.

Language: The official conference language is English.

Please send your abstract via email to: beeronomics2024@unimib.it

Conference Venue:

The Conference is hosted by the University of Milano-Bicocca. Address: piazza dell'Ateneo Nuovo 1, Milan, Italy.

Conference Lead organiser:

Christian Garavaglia (University of Milano-Bicocca):
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Further information and updates are available at:
<https://beeronomics2024.unimib.it/>

