



## Seventh European Workshop on Applied Cultural Economics

### PROVISIONAL Programme

Austrian Institute of Economic Research (WIFO), Vienna, 3-5 September 2015



#### Thursday, 3 September

18.00-20.00 Welcoming Reception, WIFO

20.30-22.00 Dinner optional

#### Friday, 4 September

09.00-09.15 **Roberto Zanola** (Past President ACEI)  
Welcome Address and History of EWACE

09.15-10.45 *Session 1: Art Markets*

Chair: Martin Falk

**Marchesi, Silvia et al** (Milano Italy) 'The Market for Impressionism'

**Scorcu, Antonello et al** (Bologna Italy), 'From reserve prices to estimates: an empirical reassessment'

**Hellmanzik, Christiane** (Hamburg Germany), 'Historic art exhibitions and modern day auction results'

Discussant: Simeng Chang

10.45-11.15 Coffee Break

11.15-12.45 *Session 2: Arts Audiences 1*

Chair: Victor Fernandez-Blanco

**Infante Davide et al** (Calabria Italy), 'The evolution of theatre attendance in Italy: patrons and companies'

**Lattarulo Patrizia et al** (Tuscany Italy), 'How to incentivise youth museum attendance'

**Willekens, Mart et al** (Gent Belgium), 'Who participates and how much? Explaining non-attendance and the frequency of attending arts and heritage activities'

Discussant: Martin Falk

12.45-13.45 Lunch, On-site

13.45-15.15 *Session 3: Clustering and Creative Workers*

Chair: Andrej Srakar

**O'Hagan, John** (Dublin Ireland) 'Clustering of creative workers: evidence, reasons, locations and benefits',

**Mitchell, Sara** (Dublin Ireland), 'London Calling? Agglomeration Economies in Literature since 1700'

**Kuld, Lukas** (Dublin Ireland), 'Personal and thematic distance in economic research networks'

Discussant: Christiane Hellmanzik

15.15-15.45 Coffee Break

15.45-17.15 *Session 4: Funding the Arts*

Chair: Karol Borowiecki

**Urrutiaguer Daniel** (Lyon France), 'Patronage and financing of French non-profit performing arts companies'

**Wiśniewska, Aleksandra et al** (Warsaw Poland), 'Using discrete choice experiment to analyse the structure of public cultural expenditures: the case of the municipal theatres in Warsaw'

**Vecco, Marilena et al** (Rotterdam Netherlands), 'Visitor attitudes to deaccessioning in Italian public museums'

Discussant: Roberto Zanola

17.15 Reception

18.30 *Optional Workshop Dinner*  
Restaurant Sperl  
Karolinengasse 13, Wien 1040  
[www.restaurant-sperl.at/en/](http://www.restaurant-sperl.at/en/)

### Saturday, 5 September

#### 09.15-10.45 *Session 5A: Education/Labour Markets*

Chair: Antonello Scorcu

**Zanola, Roberto et al** (Piedmont Italy) 'Studying methods and students' academic performance. Does culture matter'

**Zawadzki, Monika et al** (Torun Poland), 'We don't need no education...'. Creative workers' returns to education and experience. The evidence from Australia'

**Akdede, Sacit** (Turkey), 'Are there more roles for men than for women in theatre plays?'

Discussant: Victor Fernandez-Blanco

#### 09.15-10.45 *Session 5B: Digitalisation/Efficiency*

Chair: Sara Mitchell

**Castiglione, Concetta et al** (Bologna Italy), 'Digital cultural audiences. Should cultural managers worry about the digital divide?'

**Navarrete, Trilce et al** (University of Southern Denmark), 'The long tail of digital heritage: ethnographic collections online'

**Fernandez-Blanco, Victor et al** (Oviedo Spain), 'Measuring allocative efficiency in cultural economics'

Discussant: Karol Borowiecki

#### 10.45-11.15 Coffee Break

#### 11.15-12.45 *Session 6A: Arts Audiences 2*

Chair: John O'Hagan

**Falk, Martin et al** (Vienna Austria), 'Rise of city tourism and museum visits'

**Tal, Feder** 'Access to culture and arts policy: Does arts funding promote access to cultural consumption in the U.S.'

**Zieba, Marta** (Limerick Ireland), 'Cultural participation of tourists: evidence from travel habits of Austrian residents', Limerick Ireland

Discussant: David Infante

11.15-12.45 *Session 6B: Art Investors and 'Lovers'*

Chair: Christiane Hellmanzik

**Chang, Simeng et al** (Rotterdam Netherlands), 'Art as an investment: return, risk and portfolio diversification in Chinese contemporary art'

**Goodwin James et al** (London England), 'Demography and the art market'

**Boram, Lee et al** (Stirling Scotland), 'Nudging art lovers to give more'

Discussant: Antonello Scorcu

12.45-13.45 Lunch, On-site

13.45-15.30 Session 7: Cultural Perspectives

Chair: David Infante

**Bertacchini, Enrico et al** (Torino Italy), 'What determines the selection of World Heritage sites? New evidence from decision making on the UNESCO Committee'

**Srakar, Andrej** (Ljubljana Slovenia), 'European "cultural models" in statistical perspective: A high-dimensionally adjusted cultural index for the EU countries, 2005–2009'

**Borowiecki, Karol**, (University of Southern Denmark), 'The arts and creativity in the United States since 1850'

**Tubadji, Annie et al** (Bologna Italy), 'Cultural persistence chains and local employment: economic impact evaluation of the South East Europe Cultural Corridors (SEE CC)'

Discussant: John O'Hagan

15.30 Closing Remarks, **Martin Falk** and **Antonello Scorcu**

opportunity for PHD students to give a poster presentation during Coffee break and lunch

16:00 visit of the Belvedere palace (optional)