

Economic Policy Colloquium
EU's Innovation and Industrial Policy

Vienna, March 2024

The Schumpeter Society jointly with the Federation of Austrian Industries cordially invites you to the **Lecture “EU’s Innovation and Industrial Policy under the New Green Deal: A Critical Assessment of Europe’s Green Industrial Policy”** to be delivered by **Professor Reinhilde Veugelers (KULeuven)** on

Monday, 25th of March 2024, at 5:00 pm

on the premises of the

Federation of Austrian Industries (IV, Schwarzenbergplatz 4, 1031 Wien)

Reinhilde Veugelers is a well-known European expert on European industrial and innovation policy, professor of economics at KU Leuven and Senior Fellow at Bruegel. Her main area of work is industrial organisation, international economics and strategy, innovation, and science.

About the Lecture: Countries face the challenge of reconciling the various objectives of a green industrial policy, especially when these objectives conflict with each other. This includes combining decarbonisation with economic growth, employment, and global competitiveness as well as resilience and security of supply. The lecture will focus on the role of innovation in designing a successful green industrial policy that effectively combines these objectives. It will outline principles for policy design that guide the innovation system and examine current trends in clean energy innovation & policy in the US as well as the EU.

The keynote lecture will be followed by a panel discussion and a Q&A session with the audience.

There will be a reception following the event. Please register for the event at <https://short.wu.ac.at/schumpeter-veugelers> by Monday, March 18, 2024. The lecture and discussion will be held in English.

We look forward to welcoming you at this event!

Yours sincerely,

Univ.-Prof. Dr. Michael Landesmann
Schumpeter Gesellschaft Wien

Univ.-Prof. Dr. Christian Helmenstein
Chief Economist, Industriellenvereinigung