

The **Chair for Industrial Organization, Regulation and Antitrust**, VWL I, of the Justus-Liebig-University Giessen announces a

Call for Papers

Workshop on the Economics of Fixed Book Price Systems

November 14-15, 2019

The goal of the workshop is an economic assessment of the book market. The topics to be discussed include book quality and variety, the industry structure in general and the substitutability between the online and offline sales channel from the viewpoint of the consumers. A special emphasis will be placed on the analysis of fixed book price systems, which can generally be seen as a form of Resale Price Maintenance (RPM). We invite both theoretical and empirical papers on the book market as well as on the competition between online and offline sales channels in general. Policy oriented papers are also welcome as are experimental ones, in particular if they have a focus on the importance of advice in the sales process.

Speakers and Panelists

Joel Waldfogel ([University of Minnesota](#)), Christos Genakos ([University of Cambridge](#)), Paul Crosby ([Macquarie University Sydney](#)), Matt Olczak ([Aston Business School](#)), Øystein Foros ([Norwegian School of Economics](#)), Hans Jarle Kind ([Norwegian School of Economics](#)), Sherry Xiaohua Wu ([Indiana University](#)), Tore Slaata ([Oslo Metropolitan University](#)), Helge Ronning ([University of Oslo](#)), Achim Wambach ([Monopolies Commission, ZEW](#)), Imke Reimers ([Northeastern University](#)), Markus Dertwinkel-Kalt ([Frankfurt School](#)), Mats Köster ([DICE](#)). For further confirmed participants and up to date information see the web address below.

Submission for Open Session

If you would like to present your own research, please submit an extended abstract or a full paper here: <https://www.uni-giessen.de/books/submit-paper>. Deadline June 30, 2019.

Sponsor

The workshop is supported by Börsenverein des Deutschen Buchhandels, the German booksellers' and publishers' association and organizer of the Frankfurt Book Fair.

Venue

University of Gießen, 14.11. (morning) - 15.11.2019 (afternoon). Margarete-Bieber-Saal, Ludwigstraße 34, 35390 Giessen, Germany. Detailed information on the venue and accommodation can be found at <https://www.uni-giessen.de/books/venue-and-accommodation>.

Contact

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